XXII. DEPARTMENT OF TRADE AND INDUSTRY

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

MANDATE

Pursuant to Executive Order No. 133, the Department of Trade and Industry shall be the primary coordinative, promotive, facilitative and regulatory arm of government for the country's trade, industry and investment activities. It shall act as catalyst for intensified private sector activity in order to accelerate and sustain economic growth through: (a) a comprehensive industrial growth strategy, (b) a progressive and socially responsible liberalization and deregulation program, and (c) policies designed for the expansion and diversification of trade, both domestic and foreign.

VISION

It shall work toward building a more prosperous Philippines by 2016

MISSION

Enabling Business, Empowering Consumers

KEY RESULT AREAS

- 1. Transparent, accountable, and participatory governance
- 2. Rapid, inclusive, and sustained economic growth
- 3. Poverty reduction and empowerment of the poor and vulnerable
- 4. Just and lasting peace and the rule of law

SECTOR OUTCOME

Globally competitive and innovative industry and services sectors

ORGANIZATIONAL OUTCOME

- 1. Expand exports
- 2. Investments increased
- 3. MSMEs developed
- 4. Consumer welfare enhanced
- 5. Ease of doing business

New Appropriations, by Program/Project

	<u>Current Operating Expenditures</u> Maintenance and Other				
		rsonnel rvices	Operating Expenses	Capital Outlays	Total
PROGRAMS					
100000000 General Administration and Support	P 241	,000,000 P	487,304,000 P	15,300,000 P	743,604,000
30000000 Operations	810	,202,000	1,521,873,000	_	2,332,075,000
MFO 1: Trade and Industry Policy Services	161	,532,000	351,677,000		513,209,000
MFO 2: Technical Advisory Services	206	,374,000	631,485,000		837,859,000

MFO 3: Trade and Investment Promotion Services	232,328,000 362,371,000 594,699,6
NFO 4: Consumer Protection Services	127,339,000 124,067,000 251,406,
NFO 5: Business and Trade Regulatory	
Services	82,629,000 52,273,000 134,902,
otal, Programs	1,051,202,000 2,009,177,000 15,300,000 3,075,679,0
ROJECT(S)	
00000000 Locally-Funded Project(s)	152,371,000 700,000,000 852,371,
otal, Project(s)	152,371,000 700,000,000 852,371,
TOTAL HEN APPROPRIATIONS	P 1,051,202,000 P 2,161,548,000 P 715,300,000 P 3,928,050,
	and Other Personnel Operating Capital <u>Services Expenses Outlays Total</u>
REGION	<u>Services Expenses Outlays Total</u>
	77 700 000 000 000 000 000 000 000 000
Central Office	P 437,213,000 P 1,185,209,000 P 15,300,000 P 1,637,722,6
Regional Allocation	613,989,000 976,339,000 700,000,000 2,290,328,
Mational Capital Region (MCR)	35,352,000 35,505,000 12,670,000 83,527,6
Region I - Ilocos	38,079,000 73,242,000 91,508,000 202,829,
Region II - Cagayan Valley	36,455,000 63,499,000 48,202,000 148,156,1
Cordillera Administrative Region (CAR)	41,856,000 45,722,000 57,589,000 145,167,1
Region III - Central Luzon	52,618,000 40,200,000 52,464,000 145,282,0 41,233,000 50,826,000 80,625,000 172,684,0
Region IVA - CALABARZON	41,233,000 50,826,000 80,625,000 172,684,0 22,122,000 72,682,000 19,004,000 113,808,0
Region IVB - MIMAROPA	51,441,000 65,231,000 34,554,000 151,226,
Region V - Bicol Region VI - Western Visayas	39,301,000 76,195,000 23,036,000 138,532,
Region VII - Western Visayas Region VII - Central Visayas	37,872,000 63,952,000 36,623,000 138,447,
Region VIII - Eastern Visayas	33,657,000 60,413,000 34,554,000 128,624,
Region IX - Zamboanga Peninsula	38,447,000 40,401,000 46,071,000 124,919,
Region X - Northern Mindanao	36,174,000 70,552,000 50,679,000 157,405,
Region XI - Davao	42,027,000 43,509,000 34,553,000 120,089,0
Region XII - SOCCSKSARGEN	35,155,000 61,995,000 22,869,000 120,019,
Region XIII - CARAGA	32,200,000 112,415,000 54,999,000 199,614,
TOTAL NEW APPROPRIATIONS	P 1,051,202,000 P 2,161,548,000 P 715,300,000 P 3,928,050,

Special Provision(s)

1. Implementation of Shared Service Facilities. The amount appropriated herein shall be used for the implementation of Shared Service Facilities (SSF) Projects that aims to improve the quality and productivity of micro, small and medium enterprises through the provision of machinery, equipment, IT systems, tools and related accessories ("The Equipment"): PROVIDED, That the implementation thereof shall be primarily based on priority industry clusters identified by the DTI in consultation with key stakeholders: PROVIDED, FURTHER, That the DTI shall turnover the equipment to LGUs, SUCS, SMEs, cooperatives and other cooperating organizations ("The

Cooperating Partner/s") upon the execution of a Memorandum of Agreement (MOA) with the cooperating partner/s that specifies certain conditions including the use of the equipment under a usufruct agreement with the DTI and commitments to secure, operate, properly maintain and repair the equipment upon acceptance thereof from DTI: PROVIDED, FURTHERMORE, That after a period of two years wherein the cooperating partner has demonstrated the successful operation of the SSF, DTI may transfer ownership of the equipment to the cooperating partner: PROVIDED, FINALLY, That the amount appropriated herein shall be inclusive of the establishment of business resource centers that will serve as hubs for excellence to capacitate MSNEs, through the provision of the equipment to be managed by the Department through its regional, provincial offices, and attached agencies or to be turned over to LGUs, SUCs, or other cooperating organizations.

(CONDITIONAL IMPLEMENTATION - President's Veto Message, December 20, 2013, page 1108, R.A. No. 10633)

2. Micro, Small and Medium Enterprise Development Council Fund. In addition to the amounts appropriated herein, Sixteen Million Mine Hundred Thirty One Thousand Pesos (P16,931,000) sourced from ninety percent (90%) of the total penalties collected by the BSP from lending institutions for non-compliance with the mandatory allocations of credit resources to Micro, Small and Medium Enterprises (MSMEs), constituted into the Micro, Small and Medium Enterprise Development Council Fund, shall be used for the development of the MSME sector pursuant to Section 20 of R.A. No. 9501.

Releases from said Fund shall be subject to the submission of a Special Budget pursuant to Section 35, Chapter 5, Book VI of E.O. No. 292, s. 1987.

The DTI shall submit, either in printed form or by way of electronic document, to the DBM, the House Committee on Appropriations and the Senate Committee on Finance, separate quarterly reports on the financial and physical accomplishments of this Fund. The Secretary of Trade and Industry and the Agency's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the official website of the DTI.

- 3. Comprehensive Agrarian Reform Program. The amount of Seventy Six Million Three Hundred Thirty Three Thousand Pesos (P76,333,000) appropriated herein shall be used in support of the Program Beneficiaries Development component of the Comprehensive Agrarian Reform Program.
- 4. Fees and Other Charges of the Intellectual Property Office of the Philippines. The income of the Intellectual Property Office of the Philippines (IPOPHIL) sourced from fees, fines, royalties and other charges shall be used for its operations, including human resource development, acquisition of office space, equipment outlay and upgrading of facilities, to improve the delivery of its service, in accordance with Section 14.1 of R.A. No. 8293.

The IPOPHIL shall prepare and submit to the DBM annual reports on the utilization of income and its audited financial statements for the preceding fiscal year.

Failure to submit said annual reports and the audited financial statements shall render any disbursement from said income word, and shall subject the erring officials and employees to disciplinary actions in accordance with Section 43, Chapter 5, and Section 80, Chapter 7, Book YI of E.O. No. 292, and to appropriate criminal action under existing penal laws.

5. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Ensure comprehensive and sound policies/regulations consistent with nation's best interests
- 2. Provide sufficient and effective advocacy and communication
- 3. Undertake focused and sustainable development interventions on trade and industry, consumer welfare, and MSME
- 4. Build strategic promotion program and networks on trade, investments and MSME
- 5. Ensure clear, consistent and fair enforcement of rules and regulations

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS	Targets	
MFO 1: TRADE AND INDUSTRY POLICY SERVICES		
No. of plans and policies updated, issued and disseminated Average \$ of stakeholders who rate the plans and policies as satisfactory or better \$ of policies updated over the last three (3) years	50 90% 90%	
MFO 2: TECHNICAL ADVISORY SERVICES		
No. of technical assistance/advisories provided: Small and medium enterprises No. of technical assistance/advisories provided: Exporters No. of technical assistance/advisories provided: Investors No. of technical assistance/advisories provided: Others % of clientele assisted who rate the technical service as satisfactory or	41,977 1,508 3,045 275	
better: Small and medium enterprises	90%	

	% of clientele assisted	who rate	e the	technical service as satisfactory or	
	better: Exporters		. 41		90%
	tor cilentele assisted better: Investors	wno rate	e tne	technical service as satisfactory or	90\$
		who rate	e the	technical service as satisfactory or	
	better: Others				90%
		cal assis	tance/a	dvisory that were responded to within	90%
	three (3) days				704
MFO 3:	TRADE AND INVESTMENT PRO	MOTION SE	RVICES		
	No. of exporters assisted	1			3,000
	t of exporters who rate D		ance as	satisfactory or better	90%
				ponded within three (3) days	90%
	No. of investors assisted	ı			1,000
	t of investors who rate D		ance as	satisfactory or better	90%
				ponded to within three (3) days	90%
NEO A-	CONSUMER PROTECTION SERV	ITCES			
III V 7.					
	No. of advocacy initiativ				592 75 1
	t of the public that is a			umer advocacy initiatives hin one (1) day of original schedule	93%
	4 ni adinount tutatantino	TWATOWOIL	POW WIL	nen due (e) auf al aleganar conceces	
	No. of complaints proces				3,880
	\$ of participants in co as satisfactory or bet		earings	who rate the fairness of the process	\$88
			ed by a	rbitration within twenty (20) working	244
	days after filing				82%
	•	s resolve	d by me	diation within seven (7) working days	82\$
	after filing				024
MFO 5:	BUSINESS AND TRADE REGUL	ATORY SER	VICES		
Lice	nsing and Registration				
	No. of business name appl	ications	process	ed	302,897
	% of clients who rate the	service :	as sati	sfactory or better	90%
	t of business names regis				90\$
	Mo. or applications for authorities processed	DUSTNESS	TICEI	ses, permits, registrations,	32,031
		entities	violat	ing one or more of the authorization	
	conditions in the last				5\$
	t of license application complete applications	is acted	upon	within seven (7) days from receipt of	90%
Monii	toring				
	-				
	No. of compliance inspect			the issuance of a formal charge	14,414 78 1
				nspected more than once in the last	134
	three (3) years		-	•	78%
Enfo	rcement				
	No. of firms monitored				40,171
	% of violating firms pena		,,,,		90%
	t of violating firms pe decision	enalized	kithin	prescribed time as contained in the	90%
	APPTATAIL				

MOTE: Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

B. BOARD OF INVESTMENTS

STRATEGIC OBJECTIVES

MANDATE

The Board of Investments (BOI) is the primary agency in charge of developing globally-competitive industries and services sector as well as promoting investments in the country. Specifically, it is mandated to develop an effective industrial development and investment promotion strategy for the country; build effective partnerships to promote the growth of industries/sectors; formulate policies to provide a business-friendly environment; target, anticipate and generate investments by applying effective marketing tools and approaches; and facilitate investment services to meet clients' needs.

VISION

It envisions a country with competitive industries providing stable job opportunities by 2016.

MISSION

Provide investors with opportunities for investments, comprehensive business support services and fair, predictable and consistent industry policies

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

- 1. Improved business environment
- 2. Increased productivity and efficiency

ORGANIZATIONAL OUTCOME

- 1. Increased investments
- 2. Competitive industries developed towards realizing the country's industrialization strategy
- 3. More jobs generated for Filipinos

Hew Appropriations, by Program/Project

	<u>Current Operating Expenditures</u> Maintenance and Other
	Personnel Operating Capital <u>Services Expenses Outlays Total</u>
PROGRAMS	
100000000 General Administration and Support	P 38,186,000 P 95,145,000 P 6,300,000 P 139,631,000
30000000 Operations	78,030,000 58,911,000 136,941,000
MFO 1: Industry Development and Investment Policy Services	46,223,000 P 26,044,000 72,267,000
MFO 2: Investment Promotion and Facilitation Services	31,807,000 32,867,000 64,674,000
Total, Programs	116,216,000 154,056,000 6,300,000 276,572,000
TOTAL NEW APPROPRIATIONS	P 116,216,000 P 154,056,000 P 6,300,000 P 276,572,000

P 116,216,000 P 154,056,000 P 6,300,000 P 276,572,000

New Appropriations, by Central/Regional Allocation

	<u>C</u> 1	<u>rrent Operating</u>			
			Maintenance and Other		
		Personnel	Operating	Capital	
	_	Services	Expenses	Outlays	Total
REGION					
Regional Allocation	P	116,216,000 P	154,056,000 P	6,300,000 P	276,572,000
Mational Capital Region (MCR)		116,216,000	154,056,000	6,300,000	276,572,000

Special Provision(s)

TOTAL NEW APPROPRIATIONS

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Linkage of industry development and trade policy
- 2. Implementation of the Comprehensive Mational Industry Strategy (CMIS)
- 3. Focused investment marketing and promotion strategy
- 4. Improvement of investment facilitation services
- 5. Rational and competitive incentives
- 6. Modernization of BOI

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS	Targets ======
MFO 1: INDUSTRY DEVELOPMENT AND INVESTMENT POLICY SERVICES	
No. of plans and policies updated, issued and disseminated	13
Ave. % of stakeholders who rate the plans and policies as satisfactory or	901
better the of policies updated over the last three (3) years	90\$
No. of incentive applications processed	3,000
<pre>\$ of complete staff work in all incentive applications</pre>	90%
\$ of endorsement to the Bureau of Internal Revenue (BIR) within the agreed timeframe	90%
MFO 2: INVESTMENT PROMOTION AND FACILITATION SERVICES	
No. of investors assisted	3,588
a of investors assisted who rate the assistance as satisfactory or better	92\$
\$ of investors' requests for assistance responded to within three (3) days	90\$
No. of promotion events	411
Ave. % of participants who rate the promotion events as satisfactory or better	90%
\$ of promotion events that were conducted according to original schedule	90%

C. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES

STRATEGIC OBJECTIVES

MANDATE

The Construction Industry Authority of the Philippines (CIAP) promotes, accelerates and regulates the growth and development of the construction industry in conformity with national goals.

VISION

By 2016, the CIAP envisions a construction industry that has attained a respectable position in the international community

MISSION

To promote, accelerate, and regulate the Philippine construction industry, enabling it to become a catalyst for national development

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

A world-class Philippine construction industry

ORGANIZATIONAL OUTCOME

- 1. Competitiveness of the construction industry increased
- 2. Public safety ensured
- 3. Export of construction services increased

New Appropriations, by Program/Project

	<u>Cu</u>	rrent Operating Personnel Services	Expenditures Maintenance and Other Operating Expenses	Capital Outlays	Total
PROGRAMS					
100000000 General Administration and Support	p	4,481,000 P	27,818,000 P	5,741,000 P	38,040,000
30000000 Operations		21,595,000	5,737,000		27,332,000
NFO 1: Construction Industry Regulatory and Enforcement Services		21,595,000	5,737,000		27,332,000
Total, Programs		26,076,000	33,555,000	5,741,000	65,372,000
TOTAL NEW APPROPRIATIONS	P ==	26,076,000 P	33,555,000 P	5,741,000 P	65,372,000

Wew Appropriations, by Central/Regional Allocation

	<u>Cu</u>	rrent Operating Personnel Services	Expenditures Maintenance and Other Operating Expenses	Capital Outlays	Total
REGION					
Regional Allocation	p	26,076,000 P	33,555,000 P	5,741,000 P	65,372,000
Mational Capital Region (MCR)		26,076,000	33,555,000	5,741,000	65,372,000
TOTAL NEW APPROPRIATIONS	P ==	26,076,000 P	33,555,000 P	5,741,000 P	65,372,000

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Industry Policy Development
- 2. Contractors Licensing and Registration
- 3. Construction Services Export Development
- 4. Domestic Construction Development
- 5. Construction Contract Dispute Resolution

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS	Targets
NFO 1: CONSTRUCTION INDUSTRY REGULATORY AND ENFORCEMENT SERVICES	
No. of license/registration/authorization applications processed	6,500
t of applications processed that were issued appropriate license/registration certificates/project authorization	100%
\$ of license/registration/authorization applications processed within the prescribed time upon receipt of applications (new license - 30 days; renewal	
of license - 10 days; overseas registration and project authorization - 30 days)	80%
Number of cases resolved/settled	5
% of arbitral awards with complete resolution of the issues in the Terms of Reference (TOR)	70%
t of arbitration cases resolved within 6 months from Terms of Reference (TOR) signing/approved time extensions or start of proceedings	80\$
Mo. of violations discovered and investigated	15
t of violations subjected to disciplinary action over total no. of violations investigated	40%
t of violations subjected to disciplinary actions within one (1) year from the start of investigation	3%

D. CONSTRUCTION MANPOWER DEVELOPMENT FOUNDATION

STRATEGIC OBJECTIVES

MANDATE

The Construction Manpower Development Foundation (CMDF), is an attached agency of the Department of Trade and Industry (DTI) which was created on Movember 28, 1980, through P.D. 1746, as one of the implementing boards of the Construction Industry Authority of the Philippines (CIAP). The CMDF is mandated to enhance the competencies and capabilities of the human resources of the construction industry. The manpower resources of the industry include: craftsmen, engineers, project managers/supervisors and contractors.

VISION

By 2016, CMDF shall be the leader in human resource development for the construction and allied industries, recognized in the country and abroad

MISSION

To develop and improve the human resources of the construction industry, which shall deliver construction services locally and internationally with the highest standards of performance

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

A construction industry that has attained a respectable position in the international community

ORGANIZATIONAL OUTCOME

Globally competitive construction human resources

New Appropriations, by Program/Project

	Current Operating Expenditures Maintenance and Other Personnel Operating Capital Services Expenses Outlays Total
PROGRAMS	
100000000 General Administration and Support	P 4,249,000 P 2,805,000 P 7,054,000
30000000 Operations	8,994,000 9,447,000 18,441,000
MFO 1: Construction Industry Capacity Building Services	8,994,000 9,447,000 18,441,000
Total, Programs	13,243,000 12,252,000 25,495,000
TOTAL NEW APPROPRIATIONS	P 13,243,000 P 12,252,000 P 25,495,000

New Appropriations, by Central/Regional Allocation

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	Current Operating Expenditures Maintenance and Other Personnel Operating Capital Services Expenses Outlays Total
REGION	
Regional Allocation	P 13,243,000 P 12,252,000 P 25,495,000
Mational Capital Region (MCR)	13,243,000 12,252,000 25,495,000
TOTAL NEW APPROPRIATIONS	P 13,243,000 P 12,252,000 P 25,495,000

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Yolume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Harmonize competency and productivity standards of local workforce with ASEAN requirements
- 2. Influence academe to develop curricula relevant to industry needs
- 3. Construction companies compliant to international quality, health and safety, labor and environment standards

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS	Targets	
MFO 1: CONSTRUCTION INDUSTRY CAPACITY BUILDING SERVICES		
No. of plans and policies updated, issued and disseminated	8	
% of stakeholders that rate the plans and policies as satisfactory or better	90\$	
% of plans and policies updated over the last two (2) years	75%	
No. of training participants	4,396	
% of trainees awarded with training certifications (TESDA and CMDF)	90%	
t of training programs conducted according to schedule	75%	

E. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

MANDATE

The Philippine Trade Training Center (PTTC) develops training modules on export and import techniques and procedures; raises the level of awareness of Philippine businessmen of export opportunities and the availability of alternative sources of import products or diversified markets for export; offers specialized courses for specific industry groups directed at overcoming barriers to overseas market penetration; and conducts training programs in international trade practices, inspection techniques and exhibition mounting.

VISION

It shall be a world-class trade training institution by 2022

MISSION

Advance the Philippine export sector's competitive position in the world market by providing valuable problem-solving approaches through integrated continuing education services

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

Job generation and global competitiveness

ORGANIZATIONAL OUTCOME

Increased competitiveness of micro, small and medium enterprises (MSMEs)

New Appropriations, by Program/Project ------

	<u>C</u> 1	Current Operating Expenditures			
		Haintenance			
		_	and Other		
		Personnel	Operating	Capital	
	_	Services	Expenses	Outlays	Total
PROGRAMS					
100000000 General Administration and Support	p	7,813,000 P	1,673,000 P	P	9,486,000
300000000 Operations		8,561,000	17,826,000	472,000	26,859,000
NFO 1: Business Management Training Services		8,561,000	17,826,000	472,000	26,859,000
Total, Programs		16,374,000	19,499,000	472,000	36,345,000
TOTAL NEW APPROPRIATIONS	P		19,499,000 P		
New Appropriations, by Central/Regional Allocation	.م	unnet Anneting	Eugandi tugan		
	<u>U</u>	rrent Operating	<u>Expenditures</u> Maintenance		
			and Other		
		Personnel	Operating	Capital	
	_	Services	Expenses	Outlays	Total
REGION					
Regional Allocation	p	16,374,000 P	19,499,000 P	472,000 P	36,345,000
Mational Capital Region (MCR)		16,374,000	19,499,000	472,000	36,345,000
TOTAL NEW APPROPRIATIONS	P	16,374,000 P	19,499,000 P	472,000 P	36,345,000
	=:				

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Development and implementation of business management training programs
- 2. Raising quality of services through systems improvement, human capital development and strategic partnerships with international organizations, academe and MGOs
- 3. More prudent management of financial resources and usage of own facilities

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS

Targets

MFO 1: BUSINESS MANAGEMENT TRAINING SERVICES

No. of persons trained	10,075
Ave. % of participants who rate the training programs as satisfactory or better	80\$
t of training programs conducted according to schedule	408

F. DESIGN CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

MANDATE

The Design Center of the Philippines (DCP) is a technical agency of the Department of Trade and Industry (DTI) mandated to promote design as a creative tool for improving the quality and competitiveness and branding of Filipino products in the global market; as a strategic tool of value creation for sustainable economic growth and development; and as an innovative tool for enhancing the quality of human life.

VISION

It shall be the leading advocate of design innovation in the Philippines by 2016

MISSION

DCP shall serve as a contributor and provider of innovative and good designs for global markets, in partnership with government and industries, in delivering prompt and efficient service.

KEY RESULT AREAS

Rapid, inclusive, and sustained economic growth

SECTOR OUTCOME

- 1. Job generation
- 2. Global competitiveness

ORGANIZATIONAL OUTCOME

Quality, innovation and competitiveness of Philippine products and services improved

New Appropriations, by Program/Project

Current_Operating_Expenditures

	_	Personnel Services	Maintenance and Other Operating <u>Expenses</u>	Financial Expenses	Capital Outlays		Total Total
PROGRAMS							
100000000 General Administration and Support	p	5,168,000 P	7,041,000 P	15,000		P	12,224,000
30000000 Operations		14,336,000	47,944,000				62,280,000
NFO 1: Product Design and Development Services		14,336,000 P	47,944,000				62,280,000
Total, Programs		19,504,000	54,985,000	15,000			74,504,000
TOTAL HEM APPROPRIATIONS	Р		54,985,000 P	-		P	74,504,000
New Appropriations, by Central/Regional Allocation	<u>Cu</u>	rrent_Operating	Expenditures				
		Personnel Services	Maintenance and Other Operating Expenses	Financial Expenses	Capital Qutlays		Total Total
REGION							
Regional Allocation	P	19,504,000 P	54,985,000 P	15,000		P	74,504,000
Mational Capital Region (MCR)		19,504,000	54,985,000	15,000			74,504,000
TOTAL NEW APPROPRIATIONS	P ==	19,504,000 P	54,985,000 P			P ==	74,504,000

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Intensify the research and development of new materials for Intellectual Property registration and commercialization, providing a source of innovation for Filipino SMEs
- 2. Level-up the design and technical services to furnitures and handicraft sectors, while expanding and making our services available to high-growth creative sectors such as the animation, game development, comics, etc.
- 3. Continue developing projects that promote green and sustainable products
- 4. Develop an online system for sharing of design information to reach out to more SMEs and designers from different provinces throughout the country

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FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS	Targets
NFO 1: PRODUCT DESIGN AND DEVELOPMENT SERVICES	
No. of design services/technical assistance provided	7,516
4 of clientele assisted who rate the services as satisfactory or better	95%
\$ of requests for design service/technical assistance responded to within five (5) days	90%
No. of design promotion activities	189
Ave. % of participants who rate promotion activities as satisfactory or better	96%
a of promotion activities that were conducted according to original schedule	90%

GENERAL SUMMARY DEPARTMENT OF TRADE AND INDUSTRY

Current Operating Expenditures

		Personnel Services	Maintenance and Other Operating Expenses	Financial Expenses	Capital Outlays	<u>Total</u>
A.	Office of the Secretary	P 1,051,202,000 I	2,161,548,000 P	P	715,300,000	P 3,928,050,000
В.	Board of Investments	116,216,000	154,056,000		6,300,000	276,572,000
c.	Construction Industry Authority of the Philippines	26,076,000	33,555,000		5,741,000	65,372,000
Đ.	Construction Manpower Development Foundation	13,243,000	12,252,000			25,495,000
E.	Philippine Trade Training Center	16,374,000	19,499,000		472,000	36,345,000
F.	Design Center of the Philippines	19,504,000	54,985,000	15,000		74,504,000
Tota	al New Appropriations, Department of Trade and Industry	P 1,242,615,000 i	2,435,895,000 P	15,000 P	727,813,000	P 4,406,338,000