

MALACAÑANG
Manila

MFN 10676

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 157

ESTABLISHING THE UNLAD BARANGAYANIHAN PROGRAM (UGNAYAN NG LAHI AT DIWA, BAYANIHAN SA BARANGAY) TO CREATE A NETWORK OF BARANGAY-BASED ECONOMIC INITIATIVES AND TO ENCOURAGE PEOPLE SUPPORT AND PARTICIPATION THAT WILL STRENGTHEN THE POVERTY ALLEVIATION EFFORTS OF THE GOVERNMENT

WHEREAS, it is the policy of the government to direct its economic programs towards poverty alleviation through people's support and participation;

WHEREAS, in line with this program thrust, the President has instructed the Presidential Liaison Officer for Political Affairs (PLOPA) to pursue a special program on Micro-Economic Affairs;

WHEREAS, it is the responsibility of the PLOPA to (1) coordinate and monitor the implementation of programs on employment generation, microfinance, micro enterprise investments and countryside development through its program on Micro-Economic Affairs; (2) facilitate resource mobilization; and (3) provide administrative and technical support to ensure its effective and efficient implementation;

WHEREAS, in performing its task, the PLOPA has developed a program to carry out this policy thrust of the government; and

WHEREAS, through information, community education and training activities, the UNLAD BARANGAYANIHAN Program aims to raise the level of awareness on economic roles that barangays can assume in helping build a stronger Philippine economy.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Philippines, by virtue of the powers vested in me by law, do hereby order and direct as follows:

SECTION 1. ESTABLISHMENT OF THE UNLAD BARANGAYANIHAN PROGRAM. There is hereby established under the Office of the Presidential Liaison Officer for Political Affairs (PLOPA) a program which is to be called the UNLAD BARANGAYANIHAN (Ugnayan ng Lahi at Diwa, Bayanihan sa



Barangay) and which shall create and sustain awareness on active people participation in micro-economic development agenda.

SEC 2. NATURE AND OBJECTIVES. UNLAD BARANGAYANIHAN is an entrepreneurship and enterprise development program aimed at optimizing the economic capacities of almost 42,000 barangays nationwide. At the core of the program is the mission of harnessing the skills and investible funds of the more than 8 million overseas Filipinos who will be encouraged to set up their own enterprises in their respective barangays. It will expedite the conversion of barangays from mere political and social units into economic systems capable of significantly supporting national development aspirations. Specifically, the objectives of the UNLAD BARANGAYANIHAN Program are the following:

- a. To establish and sustain awareness on micro-economic development agenda through active people participation;
- b. To develop a new breed of leaders in the barangay who can serve as catalysts of entrepreneurial activities nationwide;
- c. To promote among overseas Filipinos and other stakeholders a climate for investment in barangay development;
- d. To encourage investments and harness entrepreneurial potentials of certain groups in the barangays such as families of overseas Filipinos, successful farmers, retirees and young professionals;
- e. To facilitate the development and creation of micro business enterprises; and,
- f. To assist in setting up of Fund from voluntary contributions of overseas Filipinos and other stakeholders to finance micro business enterprise development and other support structures.

SEC 3. COMPONENTS. The program shall have the following components:

- A. **Investment and Resource Mobilization for Micro Enterprise Development** - encourage investment in the barangay level by creating proper climate for investment such as credit facilitation, common marketing arrangement, technology adaptation, among others.
- B. **Employment Generation** – enhance micro enterprise development by generating jobs through the establishment of micro enterprises.
- C. **Entrepreneurship and Micro Enterprise Development** - encourage participants to learn the basics of entrepreneurship and thereafter the intricacies thereof.



SEC 4. IMPLEMENTATION STRATEGY. In order to systematize and operationalize an integrated approach to provide services regarding employment generation and facilitation, microfinance, investment and barangay development, there is a need to coordinate with all concerned agencies to come up with a community based entrepreneurship and enterprise development program.

The Program shall be implemented through a Memorandum of Agreement between the PLOPA as Lead Entity, and the following Departments/Agencies of the Government:

1. Department of the Interior and Local Government (DILG)
2. Department of Labor and Employment (DOLE)
3. Department of Agriculture (DA)
4. Department of Environment and Natural Resources (DENR)
5. Department of Trade and Industry (DTI)
6. Department of Foreign Affairs (DFA)
7. Department of Science and Technology (DOST)
8. Bangko Sentral ng Pilipinas (BSP)
9. Land Bank of the Philippines (LBP)
10. Development Bank of the Philippines (DBP)
11. Small Business Guarantee and Finance Corporation (SBGFC)
12. Philippine Crop Insurance Corporation (PCIC)
13. Cooperative Development Authority (CDA)
14. Philippine Charity Sweepstakes Office (PCSO)
15. Philippine Amusement and Gaming Corporation (PAGCOR)
16. Livelihood Corporation (KKK Processing Center Authority)
17. Technology and Livelihood Resource Center (TLRC)

The PLOPA may also enter into Memorandum of Agreements with private sector organizations, such as Trade Union Congress of the Philippines (TUCP); Federation of Free Workers (FFW); Philippine Chamber of Commerce and Industry (PCCI); Employees Confederation of the Philippines (ECOP); Personnel Management Association of the Philippines (PMAP); Private Overseas Employment Providers; Bagong Bayani Foundation, Inc. (BBFI); and Philippine Business for Social Progress (PBSP), in order to realize the objectives of the Program.

Other partner-cooperators may join as their participation may be necessary to ensure the successful implementation of the program.



SEC 5. ORGANIZATIONAL STRUCTURE. The organizational structure of the Program shall be composed of the National Executive Committee, the Regional Committee, the Provincial Committee, the City/Municipal Committee and the Barangay Team.

The Executive Committee shall be composed of all the participating agencies. It shall be chaired by a program Chairman under the Office of the PLOPA and co-chaired by the TESDA representative with vice Chairmen from the DILG (Local Concerns) and OWWA (Overseas Concerns).

The DILG shall be the Lead Convenor of the Regional Committee. The members shall be composed of the representatives of the signatories to the MOA with regional presence. Presidential Assistants in every region shall act as Interim Chairmen of the Regional Committees in their respective areas.

The Provincial Governor shall be the Lead Convenor of the Provincial Committee. The members shall be the representatives of the signatories to the MOA with city or municipal presence.

The Punong Barangay shall organize a Barangay Economic Support Team (BEST) composed of the Barangay Kagawad on Economic Transformation, NGOs, People's Organizations, Church and other Community-Based Organizations, business sector, and community volunteers. The BEST shall serve as catalyst in the creation of barangay-based enterprises.

SEC 6. IMPLEMENTING RULES AND OPERATIONAL GUIDELINES. The Executive Committee, shall issue the Implementing Rules and Operational Guidelines for the operation of the program, within fifteen (15) days from the signing hereof.

SEC 7. FUNDING SUPPORT. An initial amount of FIVE MILLION PESOS (P5,000,000.00) is hereby set aside from the President's Social Fund for mobilization purposes. Henceforth, this program shall have an annual budget of FIVE MILLION PESOS (P5,000,000.00).

The participating agencies shall incorporate in their respective budgets the fund requirements of their involvement in this program.

SEC 8. REPORTORIAL/AUDIT CLAUSE. The PLOPA shall monitor compliance by all member-agencies with their respective commitments to the program, and shall submit a consolidated report to the Office of the President at least once every quarter. All monetary accountabilities shall be subject to the usual government accounting and auditing rules and regulations.



SEC 9. REPEALING CLAUSE. All issuances, executive or administrative orders, and/or rules and regulations or parts thereof, which are inconsistent herewith are hereby repealed or modified accordingly.

SEC 10. SEPARABILITY CLAUSE. If any provision of this Executive Order is rendered void or unconstitutional, the other provisions not so declared shall remain in full force and effect.

SEC 11. EFFECTIVITY CLAUSE. This Executive Order shall take effect immediately.

Done in the City of Manila, this 13th day of *December*, in the year of Our Lord, two thousand and two.

Mano



By the President:

Alberto G. Romulo
ALBERTO G. ROMULO
Executive Secretary



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