

MALACAÑANG
MANILA

ADMINISTRATIVE ORDER NO. 208

CONSTITUTING A NATIONAL ORGANIZING COMMITTEE FOR VALUES
EDUCATION THROUGH CULTURE, ARTS AND MEDIA AND FOR OTHER
PURPOSES

WHEREAS, the 1987 Constitution, Article XIV, Section 14, provides, that: "[T]he State shall foster the preservation, enrichment, and dynamic evolution of a Filipino national culture based on a principle of unity in diversity in a climate of free artistic and intellectual expression";

WHEREAS, the importance of established Filipino values can be emphasized by education through culture, arts and media;

WHEREAS, there is a need to create a body which shall initiate and undertake the primary task of harnessing the culture, arts and media as effective instruments of values education;

NOW, THEREFORE, I, CORAZON C. AQUINO, President of the Philippines, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. There is hereby constituted a National Organizing Committee For Values Education Through Culture, Arts and Media, hereinafter referred to as the Committee, to be composed of the representatives from the following:

- Department of Foreign Affairs (DFA)/UNESCO
- Department of Education, Culture and Sports (DECS)
- Department of Interior and Local Government (DILG)
- Department of Tourism/Philippine Tourism Authority (PTA)
- Department of Social Welfare and Development (DSWD)
- Office of Northern Cultural Communities (ONCC)
- Office of Southern Cultural (OSCC)
- Office of Muslim Affairs (OMA)
- Office of the Press Secretary (OPS)

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Philippine Information Agency (PIA)

Movie and Television Review and Classification Board
(MTRCB)

Catholic Education of the Philippines (CEAP)

DIALECT-PCCEDIU/FACE AND ITI Secretariat of the

Committee for Cultural Identity and Development

National Office of Mass Media

PEN: Poets, Essayists and Novelties

Philippine Board of Advertising (PBA)

Philippine Business for Social Progress (PBSP)

Philippine Communications Society

Philippine Press Institute (PPI)

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The Committee members shall elect among themselves the Chairman and Vice-Chairman and such other officers as they may deem necessary.

The Committee may create a Secretariat that shall undertake the implementation of its programs and projects.

SEC. 2. The Committee shall have the following powers and functions:

1. To undertake an overall study, formulation and implementation of programs and projects on the utilization of culture, arts and media as vehicles for values education;

2. To act as host of the Conference-Festival on Development, Rehabilitation and Education through Arts and Media and other similar activities; and,

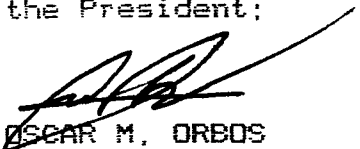
3. To call upon the assistance of any government agency or instrumentality, corporation and invite private individuals or organizations to assist it in the performance of its tasks.

SEC. 3. This Administrative Order shall take effect immediately.

Done in the City of Manila, this 1st day of February
in the year of Our Lord, nineteen hundred and ninety-one.

Corazon S. Aquino

By the President:



OSCAR M. ORBOS

Executive Secretary